

JUNG HUH **Product designer and prototyper**

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EXPERIENCE

Principle sr. product designer @ Ingram Micro

Seattle, WA | 05.2023 - now

- Develop customized insight experiences for resellers, internal associates, and vendors, translating complex business data into actionable insights seamlessly integrated within the web application to support engagement of multiple personas
- Imagine innovative product experiences through AI product design, leveraging LLM to enhance and elevate the current complex customer journey

Product designer @ Microsoft, Ethics and Society

Redmond, WA | 08.2022 - 05.2023

- Created responsible AI design solutions for first-party AI products, including Bing AI search (100 million daily active users), Skype, and Teams
- Designed interaction flows for AI transparency notice, onboarding, and feedback mechanism to address issues of AI fallibility, hallucination, and over-reliance on conversational AI products
- Met AI product teams' time-constrained engineering requirements through design sprints, offering both north star design solutions and UX design patterns guidance for generative AI and large language models

UX design Intern @ Gallagher & Associates

New York, NY | 02.2022 - 05.2022

- Developed large multi-display interactive experiences for Colorado Junior Achievement, enhancing the engagement and entertainment of professional and financial development programs

Creative technologist intern @ WarnerMedia

New York, NY | 06.2021 - 08.2021

- Designed an AR platform that fosters Cartoon Network fans' participation through user-generated content and created prototypes using Unity

Product designer and AR developer @ Phoenix On the Ground

Remote, South Korea | 08.2019 - 05.2021

- Designed, developed, and researched an XR app that alert users of potential traffic accidents and produced 30 Unity AR scenarios, a web app, and marketing materials

UX/UI designer @ Huh Jung Design Studio

Seoul, South Korea | 08.2019 - 12.2020

- Worked as a freelance designer and delivered 15 UX/UI design products for clients in AR, AI, education, explorer apps and webs, and fashion

Assistant researcher @ Yonsei University, TDRC

Incheon, South Korea | 01.2016 - 07.2016

- Developed a sonic database platform for medium and small-sized enterprises by conducting in-depth interviews and analyses on the needs and pain points of businesses

EDUCATION

New York University

New York, NY | 2020 - 2022

Master of Professional Studies, Interactive Telecommunication Program

Graduate assistant for *Chatbot for Art's Sake*, *Machine Learning for Artists*, and *Intro to Computer Programming Python* courses

Korea Advanced Institute of Science and Technology (KAIST)

Daejeon, South Korea | 2016 - 2019

Master of Science, Industrial Design

Yonsei University

Seoul, South Korea | 2012 - 2016

Bachelor of Science, Information and Interaction Design

SKILLSET

UX · UI design and research Embodied interaction design
AI product design Rapid prototyping
AR · VR product design Illustration · motion graphics

TOOL

Figma · Sketch
Adobe Creative Suite
Unity 3D · Fusion 360

CODE

HTML, CSS, JavaScript
C#, Python